

Tanta University,
Faculty of medicine,
Public health department

Master of Public Health, Socio-behavioral Medicine
Faculty of Medicine
Public Health Dept.
February 2018
Total: 100 Marks

Number of Questions: 6
Time Allowed: 3 Hours



Answer the following questions:

- Q1: Define counseling and discuss its basic skills? (10)
- Q2: Discuss the transtheoretical model of change as regards stages definitions, giving examples and potential change strategies in each stage? (20)
- Q3: Discuss how achieve change in managing diabetes through application of health belief model theory, give examples? (15)
- Q4: Discuss persuasive communication approach for social change? (15)
- Q5: Discuss the concepts and the main factors affecting behavior change in: (20)
- Health belief model
 - Theory of planned behavior
 - Social cognitive theory
 - Communication theory
- Q6: Discuss the socio-behavioral determinants of drug abuse? (20)
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Good Luck